

DATE: Tuesday, June 19, 2018
TIME: 5:30 pm
LOCATION: BLG 4

AGENDA: (subject to change at the discretion of the Board)

<i>Time</i>	<i>Topic</i>	<i>Presenter</i>
05:31:04 PM (00:00:03)		
1.0	Welcome	Brenda York
1.1	Pledge of Allegiance	
1.2	Call for Attendance	
	<i>Present were Fair Board Members: Vice-Chair Brenda York, Michael Everts, Ann Marie Moran, K.C. McLaughlin, Tawnya Dykstra & Kelton Jensen; Commission Joe Skinner; Fairgrounds Staff: General Manager Dennis Voeller, Finance Manager Rachel May, Office Manager & Fair Board Secretary Linda Blomback, Operations Foreman Kole Kuntz & Marketing Coordinator Carrie Gilman; Guests: Heather Grenier & Shari Eslinger with HRDC & Dave Barquest with Sprung Structures; Public: 4-H Leader & two 4-H members. Absent was Fair Board Chairman Jeff Wade.</i>	
1.3	Review & Approval of Minutes of May 15 2018 meeting Motion made by K.C. McLaughlin to approve the minutes Seconded by Michael Everts Unanimous for, motion carries	
1.4	Introduction of new Fair Board members-Kelton Jensen, Tawnya Dykstra	
05:35:10 PM (00:04:10)		
2.0	Call for Public Comment	Brenda York
2.1	Willow Creek Wrangler 4H Club – Cancelled	
2.2	Shining Mountaineers 4H Club – Cancelled	
2.3	HRDC Facility Presentation	Heather Grenier, CEO, HRDC
	<i>Also Sherry Eslinger with HRDC & Dave Barquest with Sprung Structures</i>	
	<ul style="list-style-type: none"> • <i>Warming Center future plans</i> • <i>HRDC in the process of buying land but need a temporary structure for 3 years</i> • <i>Interested in partnering with the Fairgrounds on a structure</i> • <i>Next steps: Dennis will meet with HRDC about timeline and possibly Bozeman Baseball and will return to Fair Board with recommendation</i> 	
06:14:08 PM (00:43:07)		
3.0	Gallatin County Commission Report	Joe Skinner
	<i>Finished preliminary budget last week</i>	
06:17:23 PM (00:46:22)		
4.0	Financial	Rachel May
4.1	Aging & Ticket Sales for Fair	
06:21:19 PM (00:50:18)		
5.0	Marketing/Sponsorship	Carrie Gilman
5.1	Marketing Presentation	
	<ul style="list-style-type: none"> • <i>Billboards-Missoula, Billings, Helena, Butte</i> • <i>Newspaper Ads-BoZone, Belgrade News, Montana Parent</i> • <i>Poster being printed</i> 	

- Website being updated with Fair schedule
- Radio Ads have been written & recorded & some are live-Gallatin County, Helena, Billings & other surrounding areas
- Social Media-Facebook, Instagram, Google

Sponsorship Presentation

- Approximately \$60,000 in cash sponsorships – new partners are Montana Ford Dealers, NRA, The Bozone, Julius Lehrkind Brewing, Gallatin Recreation & Little Apple Technologies

[06:27:14 PM \(00:56:14\)](#)

6.0 Competitive

Linda Blomback

- Entries coming in online, mail and walk in
- 56 County Quilts brought in 11 entries

[06:29:08 PM \(00:58:07\)](#)

7.0 Operations

Kole Kuntz

7.1 Project Status

- Weather is slowing some projects down
- Landscaping is complete where People/Rabbit Barn was

[06:29:46 PM \(00:58:46\)](#)

8.0 Manager Report

Dennis Voeller

8.1 Cannery District Developer Meeting

- Barry Brown with Cannery District interested in renting a portion of the Oak Lot for parking
- Mike Everts suggested to wait until after the City preliminary review for a presentation by Cannery District

8.2 Multipurpose Facility Events Report

- Preliminary report from NRMDD with economic impact information
- Events that could take place in a 40,000 sf facility
- Made request to City of Bozeman Chamber of Commerce of events that have been turned away due to no facility – have not received a response yet

8.3 Board Help during Fair

- Sign-up sheets
- Board meetings at noon during Fair Thur-Sat.

8.4 Grant Policy

9.0 Business Items

Brenda York

9.1 Grounds Tour – postponed due to rain

[06:49:14 PM \(01:18:14\)](#)

10.0 Adjournment

Brenda York